

**Commentary:**  
**Recent Macro Trends  
Should Persist in 2017**

Looking to the balance of this year and into 2017, we expect a number of recent macroeconomic and market trends to persist, including a modestly positive uptrend in inflation and a continuation of equity-market leadership driven by the more cyclical elements of the economy.



Ken McAtamney, Portfolio Manager



Looking to the balance of this year and into 2017, we expect a number of the recent macroeconomic and market trends to persist.

First, we believe it is likely that we will continue to see a modestly positive uptrend in inflation. We are seeing signs of cyclical elements of inflation picking up while acknowledging that structural disinflationary forces are still intact. U.S. core and services inflation are increasing and approaching pre-crisis levels, and the relatively stable U.S. dollar is driving up the inflation of import prices. The core consumer price index (CPI) outpacing the core producer price index (PPI) suggests a potential return to corporate pricing power. Ultimately, these forces are likely to lead to less accommodative central-bank policy, led by the U.S. Federal Reserve (Fed). In addition, the efficacy of European and Japanese central-bank actions is increasingly being called into question.

**“ Forces are likely to lead to less accommodative central-bank policy.”**

The global bond markets have begun to recognize these influences to a degree, and we believe this is likely to persist, leading to a continuation of equity-market leadership driven by the more cyclical elements of the economy.

To some degree we have seen this play out this year in the form of regional and industry stock performance. Emerging markets, on average, have outpaced developed markets by a wide margin, joined by resource-exporting countries such as Canada and Australia. Among the industry leaders this year have been the mining, energy, and construction industries. This is likely a function of their being “cheap” but also reflective of growth estimates getting less bad and in some cases turning up. While we have not yet seen this consistently materialize in earnings growth, the market appears to be anticipating a recovery.

**“ Emerging markets, on average, have outpaced developed markets by a wide margin.”**

From a portfolio strategy perspective, we have been considering a further move into some of these more cyclical areas of the market as we think the risk to growth remains to the upside. Beyond these areas, industries and companies within the financial sector are of interest to us. They remain among the worst performers of the last several years including this year, in many cases for good reason—regulatory overhangs, low profits, and low returns have now persisted for years. However, the prospect of higher rates and steeper yield curves could drive earnings growth and lift the currently depressed valuations.

**“ We have been considering a further move into ... more cyclical areas of the market as we think the risk to growth remains to the upside.”**

Implied in this inflation and rising-rate environment is a broadening of nominal growth rates across markets and industries. This also has implications for equity markets. Valuations are above historical averages, although this has been less concerning given the protracted low-rate environment. With broader growth, valuation as a factor is likely to take on more importance. Further, the market has assigned a significant valuation premium to those companies that have been able to deliver top- and bottom-line growth against what has been a difficult backdrop. We, and others, have noted that the valuation of these high-quality, dependable performers has been extended relative to the rest of the market for some time now. This scarcity premium is likely to come under some pressure in an environment of broader growth. In addition, higher rates could compress the valuations of so-called long-duration stocks and make the higher-yielding “bond-proxy” stocks less appealing. ■

## About William Blair

William Blair is committed to building enduring relationships with our clients and providing expertise and solutions to meet their evolving needs. We work closely with private and public pension funds, insurance companies, endowments, foundations, sovereign wealth funds, high-net-worth individuals and families, as well as financial advisors. We are 100% active-employee-owned with broad-based ownership. Our investment teams are solely focused on active management and employ disciplined, analytical research processes across a wide range of strategies, including U.S. equity, non-U.S. equity, fixed income, multi-asset, and alternatives. As of September 30, 2016, William Blair manages \$67 billion in assets. William Blair is based in Chicago with an investment management office in London and service offices in Zurich and Sydney. William Blair Investment Management, LLC and the investment management division of William Blair & Company, L.L.C. are collectively referred to as “William Blair.”

## Important Disclosures

This material is provided for information purposes only and is not intended as investment advice, offer or a recommendation to buy or sell any particular security or product. This material is not intended to substitute a professional advice on investment in financial products and any investment or strategy mentioned herein may not be suitable for every investor. Before entering into any transaction each investor should consider the suitability of a transaction to his own situation and, the need be, obtain independent professional advice as to risks and consequences of any investment. William Blair will accept no liability for any direct or consequential loss, damages, costs or prejudices whatsoever arising from the use of this document or its contents.

Any discussion of particular topics is not meant to be complete, accurate, comprehensive or up-to-date and may be subject to change. Data shown does not represent and is not linked to the performance or characteristics of any William Blair product or strategy. Factual information has been taken from sources we believe to be reliable, but its accuracy, completeness or interpretation cannot be guaranteed.

Information and opinions expressed are those of the author and may not reflect the opinions of other investment teams within William Blair. Information is current as of the date appearing in this material only and subject to change without notice.

This material is distributed in the United Kingdom and the European Economic Area (EEA) by William Blair International, Ltd., authorized and regulated by the Financial Conduct Authority (FCA), and is only directed at and is only made available to persons falling within articles 19, 38, 47, and 49 of the Financial Services and Markets Act of 2000 (Financial Promotion) Order 2005 (all such persons being referred to as “relevant persons”).

This document is distributed in Australia by William Blair & Company, L.L.C. (“William Blair”), which is exempt from the requirement to hold an Australian financial services license under Australia’s Corporations Act 2001 (Cth) pursuant to ASIC Class Order 03/1100. William Blair is registered as an investment advisor with the U.S. Securities and Exchange Commission (“SEC”) and regulated by the SEC under the U.S. Investment Advisers Act of 1940, which differs from Australian laws. This document is distributed only to wholesale clients as that term is defined under Australia’s Corporations Act 2001 (Cth).

This material is not intended for distribution, publications or use in any jurisdiction where such distribution or publication would be unlawful.

This document is intended for persons regarded as professional investors (or equivalent) and is not to be relied on, distributed to or passed onto any “retail clients.” No persons other than persons to whom this document is directed should rely on it or its contents or use it as the basis to make an investment decision.

This document is the property of William Blair and is not intended for distribution or dissemination, directly or indirectly, to any other persons than those to which it has been addressed exclusively for their personal use. It is being supplied to you solely for your information and may not be reproduced, modified, forwarded to any other person or published, in whole or in part, for any purpose without the prior written consent of William Blair.

Copyright © 2016 William Blair. “William Blair” refers to William Blair & Company, L.L.C., William Blair Investment Management, LLC, and affiliates. **William Blair** is a registered trademark of William Blair & Company, L.L.C.

5068826 (10/16)