William Blair

WILLIAM BLAIR FUNDS LAUNCHES INVESTMENT BLOG
Manager Insights Available from All Investment Teams

CHICAGO, April 5, 2016 - William Blair announced today that it has launched a Funds Blog in order to share the unique perspectives of the firm's fund managers. Blog posts will highlight insights across the William Blair investment teams, including Multi-Asset/Alternatives, Global/International Equity, U.S. Equity, and Fixed Income. The posts will focus on macro events, potential global growth opportunities, and investing strategies.

"This new William Blair Funds blog provides financial advisors with access to our managers' and economist's unique insights into the markets and global events impacting the markets," said Mike Jancosek, head of William Blair Advisor Solutions. "Keeping up to date with the William Blair Funds blog is an easy way to see what our experienced investment teams are thinking in real time."

Please see below for some of the initial blog posts. The blog will be updated weekly:

- Brian Singer, CFA, head of William Blair Dynamic Allocation Strategies team and co-portfolio manager of the William Blair Macro Allocation Fund: "What Are We Looking For? Liquidity-Oriented Panic"
- Stephanie Braming, co-portfolio manager of the William Blair International Growth Fund and the William Blair International Small Cap Growth Fund: " Forces of Disruption"
- Olga Bitel, economist at William Blair: "China: An Enduring Story for Years to Come"

"We think this blog is an excellent way for advisors, other investment professionals, and investors to access some of our best ideas," said Dan Charles, global head of Business Development & Client Service. "William Blair is fortunate to have some of the best intellectual capital in the business, and we are delighted to present an easy way for investors and advisors to access it."

To read the blog and learn more, please visit the site at blog.williamblairfunds.com.

Those who wish to be alerted to new blog posts can subscribe to email alerts that show up in their Inbox anytime the blog is updated. You can subscribe here: https://blog.williamblairfunds.com/subscribe.

You can also follow William Blair Advisor Solutions on Twitter at @WilliamBlairFA.

About Investment Management at William Blair[1]
William Blair is committed to building enduring relationships with our clients and providing expertise and solutions to meet their evolving needs. William Blair works closely with private and public pension funds, insurance companies, endowments, foundations, and sovereign wealth funds, as well as financial advisors. The firm is 100% active-employee-owned with broad-based ownership. Its investment teams are solely focused on active management and employ disciplined, analytical research processes across a wide range of strategies, including U.S. equity, non-U.S. equity, fixed income, multi-asset, and alternatives. As of December 31, 2015, William Blair had more than $64.7 billion in assets under management. William Blair is based in Chicago with an investment management office in London, and service offices in Zurich and Sydney.

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1 As referenced above, "William Blair" refers to William Blair Investment Management, LLC and the investment management division of William Blair & Company, L.L.C.

Please carefully consider the Funds' investment objective, risks, charges, and expenses before investing. This and other information is contained in the Funds' prospectus, which you may obtain by calling +1 800 742 7272. Read it carefully before you invest or send money. Investing includes the risk of loss.

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