

## **How Macro Diversification Works: William Blair Launches Interactive Motion Chart for Financial Advisors**

CHICAGO, June 15, 2015 -- William Blair has launched [an interactive motion chart](#), designed to show the dynamic portfolio management of the William Blair Macro Allocation Fund; this fund seeks to capitalize in global opportunities through active management across asset classes, geographies, currencies, and risk themes. The new tool is targeted to financial advisors and illustrates how macro asset allocation works.

In contrast to charts that track performance over time, the William Blair motion chart enables financial advisors to see how portfolio allocations have changed over each month of the fund's three-year history. Users can select specific equity market and fixed income exposures, learn about pivotal points in the fund's history, and follow currency exposures and risk budget allocations simultaneously. "The Big Picture" will be supported by a 2015 media and social media campaign.

"We believe the new tool is an excellent resource to keep financial advisors informed and educated. Financial advisors can use the tool to better understand the fund's dynamic allocations and how it has reacted to recent world events such as the eurozone crisis, Ukraine conflict, Abenomics, and Greece," said Dan Charles, William Blair Investment Management's global head of business development and client service.

The William Blair Macro Allocation Fund launched in November 2011, and is managed by Brian Singer and Thomas Clarke. Mr. Singer is well known for his pioneering advances in the active management of multi-asset and currency portfolios. The William Blair Macro Allocation Fund has more than \$1.4 billion in assets and has earned a 5-star overall rating from Morningstar as of May 31, 2015 (among 215 multialternative funds derived from a weighted average of the fund's 3-year risk-adjusted returns).

"Alternative investments afford the opportunity to access different sources of return and to better manage risk," said Mr. Singer. "The William Blair Macro Allocation Fund introduces some important characteristics to a traditional, bottom-up constructed stock and bond portfolio. It invests in about 100 different markets and currencies globally. Through our flexibility, we explicitly target the risks and returns we believe we'll be compensated for."

**About Investment Management at William Blair**

William Blair is committed to building enduring relationships with our clients and providing expertise and solutions to meet their evolving needs. We work closely with private and public pension funds, insurance companies, endowments, foundations, and sovereign wealth funds, as well as financial advisors. We are 100% active-employee-owned with broad-based ownership. Our investment teams are solely focused on active management and employ disciplined, analytical research processes across a wide range of strategies, including U.S. equity, non-U.S. equity, fixed income, multi-asset, and alternatives. As of March 31, 2015, we manage \$66.3 billion in assets. William Blair is based in Chicago with investment management offices in London and Wilmington, Delaware, and service offices in Zurich and Sydney.

More information about the William Blair Funds is available at [www.williamblairfunds.com](http://www.williamblairfunds.com).

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**Disclosure:**

**Performance cited represents past performance. Past performance does not guarantee future results and current performance may be lower or higher than the data quoted. Investment returns and principal will fluctuate with market and economic conditions and you may have a gain or loss when you sell shares. For the most current month-end performance information, please call +1 800 742 7272, or [click here](#). Class N shares are available to the general public without a sales load. Class I shares are available only to investors who meet certain eligibility requirements.**

The Fund involves a high level of risk and may not be appropriate for everyone. You could lose money by investing in the Fund. There can be no assurance that the Fund's investment objective will be achieved. The Fund is not a complete investment program and you should only consider the Fund for the alternative portion of your portfolio. Separate accounts managed by the Advisor may invest in the Fund and, therefore, the Advisor at times may have discretionary authority over a significant portion of the assets invested in the Fund. In such instances, the Advisor's decision to make changes to or rebalance its clients' allocations in the separate accounts may substantially impact the Fund's performance. The Fund is designed for long-term investors.

The Fund may use investment techniques and financial instruments that may be considered aggressive—including but not limited to the use of futures contracts, options on futures contracts, securities and indices, forward contracts, swap agreements and similar instruments. Such techniques may also include short sales or other techniques that are intended to provide inverse exposure to a particular market or other asset class, as well as leverage. These techniques may expose the Fund to potentially dramatic changes (losses) in the value of certain of its portfolio holdings.

Investments are subject to a number of other different types of risk, including market risk, asset allocation risk, credit risk, commodity risk, counterparty and contractual default risk, currency risk, and derivatives risk. For a more detailed explanation and discussion of these risks, please read the Fund's Prospectus.

The Morningstar Multialternative Category represents the average annual composite performance of all mutual funds listed in the Multialternative Category by Morningstar. Morningstar's Multialternative Category includes a variety of strategies focused on total return across a broad mandate.

Morningstar Ratings™ are as of 4/30/15 and are subject to change every month. The ratings are based on a risk-adjusted return measure that accounts for variation in a fund's monthly performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of funds in each Category receive 5 stars, the next 22.5% receive 4 stars, the middle 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its three-, five-, and ten-year (if applicable) Morningstar Rating metrics.

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As used in this document, William Blair Investment Management, L.L.C. and the Investment Management division of William Blair & Company, L.L.C. are collectively referred to as "William Blair" unless otherwise noted.

***Please carefully consider the Fund's investment objective, risks, charges, and expenses before investing. This and other information is contained in the Fund's prospectus, which you may obtain by calling +1 877 962 5247. Read it carefully before you invest or send money.***

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