

## 3Q 2017 Update William Blair Growth Fund

### OBJECTIVE

Capital Appreciation

### CHARACTERISTICS

The Fund seeks to invest across the market cap spectrum in companies with strong growth characteristics, quality management teams and solid financials.

### WHY CONSIDER THIS FUND?

- Seeks to deliver competitive returns over time with a moderate risk profile
- Applies a time-tested, fundamental research approach to assess a company's growth sustainability and critical success factors
- Features an unconstrained opportunity set to leverage the best ideas, regardless of market cap
- Provides a focused yet diversified portfolio of stocks
- Managed by an experienced and long-tenured portfolio management team

### EXPENSE RATIOS (%)

	Gross Expense	Net Expense
Class I	0.90	—
Class N	1.21	1.20

Expenses shown are as of the most recent prospectus. The Fund's Adviser has contractually agreed to waive fees and/or reimburse expenses to limit fund operating expenses until 4/30/18.

### FUND FACTS AND STATISTICS<sup>1</sup>

Total Net Assets (\$MM)	\$386
Number of Holdings	56
Wgtd Avg Mkt Cap (\$BB)	\$159.8
Unwgtd Median Mkt Cap (\$BB)	\$13.8
P/E Ratio (Next 12 Months)	23.2
EPS Growth (Long-Term Projected)	16.9
Trailing 1-Year Turnover (%)	91.7
Cash (%)**	3.0
Standard Deviation (% 10YR)	
Fund - Class I	16.11
Index <sup>2</sup>	15.64

\*\* Cash represents cash and any short-term or overnight investments held by the Fund.

### INVESTMENT PERFORMANCE % (as of 09/30/17)

	QTR	YTD	1Y	3Y	5Y	10Y
Class I (SI: 10/01/99)	4.42	16.30	15.07	8.70	11.94	7.11
Class N (SI: 03/20/46)	4.41	16.13	14.80	8.39	11.60	6.77
Russell 3000 <sup>®</sup> Growth Index <sup>2</sup>	5.93	20.43	21.87	12.65	15.18	9.03
S&P 500 Index <sup>3</sup>	4.48	14.24	18.61	10.81	14.22	7.44
Morningstar Large Growth Category <sup>4</sup>	5.29	19.85	19.75	10.36	13.70	7.55

### CALENDAR YEAR PERFORMANCE %

	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
Class I (SI: 10/01/99)	-0.69	5.69	6.96	35.43	16.03	-1.60	14.36	39.34	-37.35	13.59
Class N (SI: 03/20/46)	-0.98	5.31	6.59	35.00	15.67	-1.93	14.05	38.90	-37.61	13.17
Russell 3000 <sup>®</sup> Growth Index <sup>2</sup>	7.39	5.09	12.44	34.23	15.21	2.18	17.64	37.01	-38.44	11.40

**Performance cited represents past performance. Past performance does not guarantee future results and current performance may be lower or higher than the data quoted. Returns shown assume reinvestment of dividends and capital gains. Investment returns and principal will fluctuate with market and economic conditions and you may have a gain or loss when you sell shares. For the most current month-end performance information, please call +1 800 742 7272, or visit our Web site at [www.williamblairfunds.com](http://www.williamblairfunds.com). Class N shares are available to the general public without a sales load. Class I shares are available only to investors who meet certain eligibility requirements.**

### MORNINGSTAR RATINGS AND RANKINGS\*

	Overall	1Y	3Y	5Y	10Y
Class I Rating	★★★	—	★★	★★	★★★
Class N Rating	★★	—	★★	★★	★★
Class I Percentile Ranking		90	78	82	62
Class N Percentile Ranking		91	81	85	69
# of Funds in Category		1398	1259	1125	800

\***Morningstar Rating**<sup>®</sup>: The Morningstar Rating for funds, or "star rating", is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange-traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods. **Morningstar Ranking**: Morningstar Percentile Rankings are based on the Fund's total return (excluding sales charge) relative to all the funds in the same Morningstar category, where 1 is the highest and 100 is the lowest percentile rank. Ratings and rankings are one measure of performance. Some of our Funds have experienced negative performance for the time periods shown. For the most current performance, please visit [williamblairfunds.com](http://williamblairfunds.com).

### TOP TEN HOLDINGS (%)<sup>5,6</sup>

Company	Industry	% of Fund
Alphabet Inc.	Internet Software & Services	6.7
Microsoft Corporation	Software	6.4
Mastercard Incorporated	IT Services	4.9
	Internet & Direct Marketing	
Amazon.com, Inc.	Retail	4.4
Facebook, Inc.	Internet Software & Services	3.9
	Health Care Providers & Services	
Unitedhealth Group Incorporated		3.5
Starbucks Corporation	Hotels, Restaurants & Leisure	3.4
Red Hat, Inc.	Software	3.3
Intercontinental Exchange, Inc.	Capital Markets	3.2
Zoetis Inc.	Pharmaceuticals	2.9
<b>Total Top 10</b>		<b>42.6</b>

### SECTOR DIVERSIFICATION (%)<sup>5,6</sup>

Sector Type	Fund	Index <sup>2</sup>
Information Technology	40.5	36.5
Consumer Discretionary	16.5	17.4
Health Care	16.2	14.7
Industrials	11.1	12.9
Financials	8.8	3.6
Consumer Staples	4.2	6.4
Materials	1.6	3.9
Energy	1.1	0.9
Real Estate	0.0	2.6
Telecommunication Services	0.0	1.0
Utilities	0.0	0.1

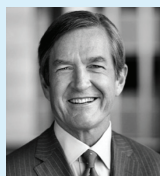
### MARKET CAP DIVERSIFICATION (%)<sup>5,6</sup>

Market Cap	Fund	Index <sup>2</sup>
> \$50.0B	48.7	58.2
\$20.0B - \$50.0B	14.0	18.1
\$4.0B - \$20.0B	31.8	16.3
< \$4.0B	5.5	7.4

### PORTFOLIO MANAGEMENT



**David C. Fording, CFA**  
Started in Industry: 1995  
Education: M.B.A.,  
New York Univ.;  
B.A., Tufts Univ.



**John Jostrand, CFA**  
Started in Industry: 1978  
Education: M.B.A.,  
Univ. of Michigan;  
B.A., Univ. of Missouri

- 1 Weighted Average Market Capitalization:** The Weighted Average Market Capitalization for a portfolio is calculated as the average market capitalization of the stocks within the portfolio, weighted by the amount of each stock owned. **Unweighted Median Market Capitalization:** This calculation represents the median market capitalization of the stocks in the portfolio, regardless of the amount of each stock owned. **P/E (Price/Earnings) Ratio:** A stock with a higher P/E ratio would be considered more expensive relative to another stock with a lower P/E. An investor may pay a higher P/E for a stock for several reasons including, but not limited to, an expectation that the company possesses higher returns on invested capital, less economic sensitivity, higher consistency of earnings and/or higher earnings growth potential. **EPS Growth (Long-Term Projected):** This measure represents the weighted average of forecasted growth in earnings expected to be experienced by stocks within the portfolio over the next 3-5 years. This projected earnings growth should not be considered an indication of future fund performance. **Trailing 1-Year Turnover:** This figure reflects the portfolio's trading activity by calculating the amount of the portfolio's holdings bought or sold over the prior year, expressed as a percentage of the portfolio's average market value. Turnover figures may be related to the amount of trading costs experienced by the portfolio. **Standard Deviation:** A higher standard deviation represents a greater dispersion of returns, and thus, a greater amount of risk. Standard deviation returns shown are annualized and calculated using monthly returns. Funds without a 10-year history are reported against the Fund's inception date. If the Fund's inception date does not fall on the first day of a given month, the annualized standard deviation is calculated based on the first day of the month following the Fund's inception date.
- 2** The Russell 3000 Growth Index consists of large, medium and small-capitalization companies with above average price-to-book ratios and forecasted growth rates. The stocks in this index are also members of either the Russell 1000 Growth or the Russell 2000 Growth indices. The size of companies in the Russell 3000 Growth Index may change with market conditions. It is not possible to directly invest in an unmanaged index.
- 3** The S&P 500 Index indicates broad larger capitalization equity market performance. It is not possible to directly invest in an unmanaged index.
- 4** The Morningstar Large Growth Category represents the average annual composite performance of all mutual funds listed in the Large Growth Category by Morningstar.
- 5** Top ten holdings are shown as % of total net assets. Sector and market cap diversification exclude cash equivalents.
- 6** Information about the Fund's holdings should not be considered investment advice. There is no guarantee that the Fund will continue to hold any one particular security or stay invested in any one particular sector. Holdings are subject to change at any time.

**Risks:** The Fund's returns will vary, and you could lose money by investing in the Fund. The Fund invests most of its assets in equity securities of domestic growth companies where the primary risk is that the value of the equity securities it holds might decrease in response to the activities of those companies or market and economic conditions. Individual securities may not perform as expected or a strategy used by the Adviser may fail to produce its intended result. The securities of smaller and medium sized companies tend to be more volatile and less liquid than securities of larger companies. In addition, small and medium sized companies may be traded in lower volumes. This can increase volatility and increase the liquidity risk whereby the Fund will not be able to sell the security on short notice at a reasonable price. The Fund is not intended to be a complete investment program. The Fund is designed for long-term investors.

**Please carefully consider the Fund's investment objective, risks, charges, and expenses before investing. This and other information is contained in the Fund's prospectus, which you may obtain by calling +1 800 742 7272. Read it carefully before you invest or send money. Investing includes the risk of loss.**

This content is for informational and educational purposes only and not intended as investment advice or a recommendation to buy or sell any security. Investment advice and recommendations can be provided only after careful consideration of an investor's objectives, guidelines, and restrictions.

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